

SmartZIP

Ensure your donor or alumni address data is 100% clean with **SmartZIP**, saving your team time and money.



www.smartthing.org/zip

SmartZIP autocompletes your domestic or international addresses, ensuring clean data is fed into Blackbaud NetCommunity, Internet Solutions and eTapestry and consequently into Raiser's Edge NXT and Blackbaud CRM. And now **SmartZIP** gives you immediate and economical bulk cleaning and bank account validation for your Blackbaud database.

HOW IT HELPS

When your donor, alumni or database team adds a domestic or international address, **SmartZIP** automatically completes the address, ensuring the address data added to Blackbaud NetCommunity or Internet Solutions as well as direct into Blackbaud CRM is completely accurate. Using **SmartZIP** means the data fed into your database is clean.

It's international. No matter where your donors are, the address data entered will be clean.

Easy install. CRM users can install direct from the Chrome web store. The only prerequisite is PCA Predict.

Powerful. Rapid data cleaning at point of entry. Saves you time and money.

Time Saving. Unlike some tools, SmartZIP doesn't cause the page to refresh every time an address is entered.

It's universal. Once SmartZIP is installed, it can be placed on any number of pages.



"No matter where in the world my donors might be, thanks to **SmartZIP I'm assured that they have entered accurate and clean address data."**

Tim Jenner Development Manager,
International Rescue Committee