

# SmartOUTLOOK

Clean email information added to your database with one click: **SmartOUTLOOK**.



**SmartOUTLOOK** integrates Raiser's Edge NXT, Raiser's Edge 7 and Blackbaud CRM with all versions of Outlook.



[www.smartthing.org/outlooknxt](http://www.smartthing.org/outlooknxt)



[www.smartthing.org/outlook](http://www.smartthing.org/outlook)



[www.smartthing.org/outlookcrm](http://www.smartthing.org/outlookcrm)

## HOW IT HELPS

When you receive an email, **SmartOUTLOOK** enables you to record it as an action in your database with one click. You can edit the action **BEFORE** you save it to your database, and using **SmartOUTLOOK** ensures that **ALL** email text is searchable from within your database.

**It's simple.** One click and your emails are saved into **Raiser's Edge** or **Blackbaud CRM** as actions.

**Time saver.** Enables your whole team to save emails quickly to your database.

**Keeps data clean.** **SmartOUTLOOK** stops errors being entered into your **Blackbaud** database, preventing costly data cleaning down the line.

**Adaptable.** **SmartOUTLOOK** can be preconfigured for your entire team.



“ We have users saving emails from Outlook and Outlook 365 to Raiser's Edge NXT and version 7. **SmartOUTLOOK** helps all these users do that at the click of a button. And at such a reasonable price too! ”

**Bridget Costello** Director of Development,  
Arizona YWCA Metropolitan Phoenix